



What if the world we want is right at our fingertips?

Get Smarter, Feel Better & Heal the Planet!

[Y on Earth](#) author and social entrepreneur, [Aaron William Perry](#) launches crowdfunding campaign for forthcoming book on sustainability, health and well-being.

BOULDER, CO, September 14, 2016 – Now live, Y on Earth is announcing its [rewards campaign on Kickstarter](#) to fund the editing, printing and distribution of this ground-breaking book. Support Y on Earth now! By joining the Y on Earth community, supporters will reserve first edition copies of the book, along with fun and exciting value-add rewards from the author and his high-caliber team.

More than just another “self-help” book, Y on Earth presents a comprehensive and hope-filled set of “culture-cracking” and “life-hacking” tools and techniques for better living and for regeneration of the planet’s ecosystems. Inspired by years of research, conversation, education, parenting and most recently, Pope Francis’ *Care for Our Common Home* encyclical, Perry explores the importance of integration in our increasingly fractured world. From serotonin production through gardening, stress reduction through walking in the woods and enhanced intelligence for rapid regeneration response to myriad social and environmental risks, Y on Earth provides answers and guides readers along the adventure of a lifetime in 33 comprehensive chapters. An engaging multi-media platform is in the pipeline to supplement the book to include videos, life-hack and culture-crack guides, workbooks, trainings, workshops and speaking engagements.

“The story-telling and easy-flowing narrative style is written for people of all walks,” says author Perry. He has teamed up with baseball great and 2008 World Series champion, [Brad Lidge](#), to bring the message to homes and families throughout society. Perry and Lidge along with the Y on Earth team will be collaborating to bring workshops, trainings and engagements to communities across the United States and beyond.

Lidge, recognizing the importance of growing some of our own food says: “wherever your lot, wherever your plot, getting your hands in the soil... there’s nothing quite like it.”

[Y on Earth](#) “guides the reader on a tour of many interconnected issues facing us as a society – in order to educate as well as to inspire readers to cultivate much deeper meaning, intelligence and well-being in their lives and families,” according to Perry. It is, he says, “up to all of us to create the culture and the future we really want.”

About Y on Earth

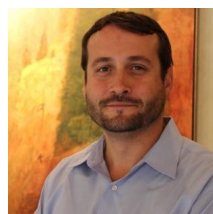
Focused on cultivating a culture of care and seeing through the veil of mere appearance into authentic experience, [Y on Earth](#) guides people to become expert environmental stewards and to live lives abundant with delight, health and joy.

Support the Y on Earth [Kickstarter Campaign](#) today!

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Press Kit: <http://www.yonearth.world/press-kit/>
Sample Video: [“Elephant Journal Video Interview \(12k+ views\)”](#)

Perry



Lidge





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